Trulife

YOUR FAVOURITE STYLES, NOW IMPROVED

Three of our most popular bra styles have been updated with an improved fit, enhanced comfort and refined styling.



TRANSITION GUIDE

Barbara, Jessica and Harper have been updated and relaunched as Ava, Rosa and Emma.*



WHAT'S CHANGING?

CURRENT STYLE	NEW STYLE
 210 Barbara	 6210 Ava
 4019 Jessica	 6419 Rosa
 4040 Harper	 6440 Emma

WHAT THIS MEANS FOR YOU

- IMPROVED FIT ACCURACY
- ENHANCED COMFORT
- UPDATED POCKET CONSTRUCTION
- MODERNISED STYLING

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MEET THE STYLES

Available in Core Everyday Colours
BLACK · OFF WHITE · LATTE





6210 Ava

Elegant everyday support with feminine lace detailing and a versatile fit.





6419 Rosa

Additional coverage and confidence with a lace camisole design that combines feminine styling with reliable everyday support.



6440 Emma

Seamless styling and smooth shaping for a natural look under clothing, with everyday comfort and support.



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SIZING & FIT GUIDE



Same Sizes. Better Fit.
The updated collection retains the familiar size ranges of Barbara, Jessica and Harper while delivering a more consistent true-to-size fit.



6210 Ava

CUP	A	B	C	D	DD	DDD
IN	32-42	32-52	34-52	34-52	34-48	34-48
CM	70-95	70-120	75-120	75-120	75-110	75-110

MODEL NO: 6210 AVA
STYLE: LACE ACCENT SOFTCUP
PROFILE: SHALLOW TO AVERAGE



6419 Rosa

CUP	A	B	C	D	DD	DDD
IN	34-42	34-44	34-48	34-48	36-48	36-46
CM	75-95	75-100	75-110	75-110	80-110	80-105

MODEL NO: 6419 ROSA
STYLE: LACE CAMISOLE PANEL SOFTCUP
PROFILE: SHALLOW TO AVERAGE



6440 Emma

CUP	B	C	D	DD	DDD
IN	34-44	34-44	34-44	36-44	36-44
CM	75-100	75-100	75-100	80-100	80-100

MODEL NO: 6440 EMMA
STYLE: SEAMLESS SMOOTH SOFTCUP
PROFILE: AVERAGE TO FULL

*Barbara (210), Jessica (4019) and Harper (4040) will remain available while stocks last.

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